



Site Seeing

Landmark's new website offers much information, easy access



The Landmark Society's newly redesigned website (www.garlandhistorical.org) has gone online, filled with features and content that offer members and researchers a virtual library of information on Garland's history unavailable anywhere else.

New content -- photographs, documents and other items pertaining to the history of the city and the area -- will continue to be added to the site regularly as volunteer hours permit.

The streamlined site was designed by Frank Wilkins of Frank Wilkins Design Group in Garland, working with Mike Hayslip, currently Landmark's curator, over the last few months. Hayslip believes it offers access to more detailed local historical information -- including scores of photographs -- than any website of a comparable organization.

The original website was designed by Garland native Randy Howald in 2005. Howald continued to supervise the site until his death last year. Bill Dickson, now serving as Landmark's vice president/development and museum affairs, continued oversight until the new site went into service in May.

Much of the content has been re-edited and re-written, and new materials have been added. Content is accessed through a series of clearly labeled bars arranged horizontally under the website logo. Clicks on these bars reveals lists of more specific content that can quickly take users to whatever category they might be seeking.

A new feature is the **Search** bar which allows users to ask for whatever special content they seek. Other information, including photos, **(Please see WEBSITE, Page 2)**

Website is rich in materials

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offer rich sources for genealogists.

Hayslip praised Wilkins for the attractive, streamlined design of the site, from enticing type faces to organization of material and ease of use.

"Frank counseled not only about easy access and strategic advice on current standards on everything from type fonts to page layout, he advised on strategy for attracting search engines to as many of our topics as possible," said Hayslip.

The goal, said Wilkins, was to make information visible to potential site visitors, offer easy navigation, and to optimize search engine use so that the Landmark site shows near the top of as many pertinent web searches as possible.

"We designed the site with ease of use in mind and

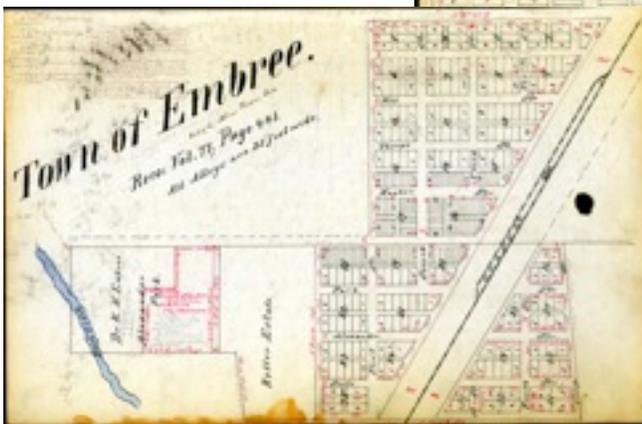
optimized it with appropriate keywords and search phrases to ensure people can find the site from anywhere in the world and know where to go once they arrive."

Online Resources is the site's most information-packed heading, and it is here that researchers can find all sorts of archival material, including historical maps and plats, an overview of Garland history, articles, and texts of historical markers.

Photos contains more than 225 historic photos, plus a reproduction of the 1912 Silver Anniversary edition of *The Garland News*.

Complete identification accompanies each photo so that users will have no problems in knowing what the images depict. This, says Hayslip, is a very significant asset for readers.

From **Online Resources**, these early plats show layout of the towns of Embree and Duck Creek, later joined to become Garland.



Landmark Society Garland

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The Stately Homes of Garland

Found in the Landmark website's *Photo* section, these are among the several photographs of homes of prominent Garland citizens built from the late 1800s through the early 1900s.

At top is the home of **Charles E. and Mary Bullock**, built in 1913 on the north side of present Forest Lane, between Jupiter and Plano Roads.

The center photo shows Cedar Croft, the home of **G. W. and Kate James**, built in 1870 beside Duck Creek southwest of the Forest Lane bridge. The house was demolished around 1940.

At bottom is the Queen Anne/Victorian style home of insurance and real estate broker **George W. Crossman Sr.** built around 1893 at the corner of the present Glenbrook and Avenue D. It was razed in 1968 to provide parking for the First Baptist Church.

The Museum

200 Museum Plaza
Downtown Garland

The Depot Museum, the Rail Car, and the nearby Lyles House are operated by the Garland Landmark Society, a non-profit and volunteer organization.

Hours of Operation: First and third Saturdays of each month, 10 a.m. until 2 p.m.

Off-hour tours available on request.

Museum Phone: 972-205-2996
(or) Joann Nelson, 972-564-1054

Admission: Free

Donations are encouraged



Membership

Memberships are available at these rates:

Individual	\$15
Couple	\$20
Corporate	\$100

To join or renew, enclose payment with this information and mail to:

Garland Landmark Society
P. O. Box 462232
Garland TX 75046-2232

Name: _____

Address: _____

City, State, Zip: _____

Home Phone: _____

Work Phone: _____

E-Mail: _____

Website

www.garlandhistorical.org



From the **Photo** section of Landmark's website, this is the Garland Square around 1906 (looking toward the southeast), packed with horses, mules and wagons of settlers who've come to town to shop and do business. In the background are buildings along present Main Street, some of which still stand.

Calendar

Landmark

Board Meetings

- | | |
|---------------------|--------|
| Monday, July 9 | 7 p.m. |
| Monday, August 6, | 7 p.m. |
| Monday, September 3 | 7 p.m. |

Members and the general public are invited to attend monthly meetings of the board and to learn more about the museum and the Society's activities.



Garland Landmark Society
P.O. Box 462232
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